



In the rapidly evolving landscape of the contemporary world, the pivotal domains of science, technology, engineering, and mathematics (STEM) are the driving forces behind innovation and progress. Yet an undeniable gender disparity persists within STEM. To find their tribe in these industries, women in STEM must look with intention to find allies and friends. That search led to the founding of Women & Hi Tech in 1999. Our mission remains to change the landscape of women represented in STEM to be equally inclusive to all. Today, through our corporate sponsorship programs, like-minded businesses can bolster our mission while simultaneously reaping a myriad of invaluable rewards.

Why Choose to Sponsor Women & Hi Tech?

Founded and headquartered in Indianapolis, Indiana, Women & Hi Tech is a nonprofit dedicated to the transformation of the STEM landscape for women. Sponsoring gives employees of your organization an opportunity to join as members, gaining exclusive access to volunteer opportunities and events.

Here are some of the more intangible benefits of sponsorship that might show up at your organization as advantages of sponsoring Women & Hi Tech:

- **Elevating Job Satisfaction**

Women & Hi Tech is made up of a dynamic membership of over 1500 female and male STEM professionals from across Indiana. Growing connections and relationships through this network helps employees feel more excited and collaborative in their roles. By affording STEM professionals access to a network of like-minded peers, Women & Hi Tech is a source of community and support. Through our events and volunteer opportunities, we are constantly striving to be a valuable resource for motivation, collaboration, and sustained professional development.

- **Investing in the Future of STEM**

Your sponsorship of Women & Hi Tech only funds programming and operations – we have no staff and are run entirely by volunteers, including our board. Notably, 20% of our corporate sponsorship support is earmarked for scholarships. This is one way we manifest our mission of nurturing the next generation of innovators who are from and studying in Indiana. Sponsoring Women & Hi Tech is one avenue for contributing to the education and nurturing of talented STEM students.

- **Expanding the Field**

Diversity and inclusion are the cornerstones of success across all industries, and STEM is no exception. When your business sponsors Women & Hi Tech, it communicates an unequivocal message: that your organization prioritizes diversity and remains committed to broadening the playing field within STEM. Our events are opportunities for connecting in conversation around shared values and learning on new topics.

Tailored Sponsorship Packages

Women & Hi Tech offers a spectrum of corporate and collegiate sponsorship tiers. These sponsorship packages afford businesses the opportunity to fine-tune their support according to their budgetary constraints and strategic goals:

Platinum Sponsorship Package (\$15,000)
<ul style="list-style-type: none">○ Membership for 300 employees○ Online advertising opportunities○ Three tables at the 2024 Leading Light Awards○ Quarterly event advertising○ Spring and Holiday event sponsorship
Comet Sponsorship Package (\$7,500)
<ul style="list-style-type: none">○ Membership for 125 employees○ Online advertising opportunities○ One table at the 2024 Leading Light Awards○ Quarterly event advertising
Star Sponsorship Package (\$5,000)
<ul style="list-style-type: none">○ Membership for 75 employees○ Online advertising opportunities○ One table at the 2022 Leading Light Awards○ Quarterly event advertising
Star Collegiate Sponsorship Package (\$5,000): Schools, Colleges and Universities only
<ul style="list-style-type: none">○ Membership for 250 employees/students○ Online advertising opportunities○ One table at the 2024 Leading Light Awards○ Quarterly event advertising
Beacon Sponsorship Package (\$2,500)
<ul style="list-style-type: none">○ Membership for 35 employees○ Online advertising○ \$1,000 discount on one table at the 2024 Leading Light Awards○ Quarterly event advertising
Neon Sponsorship Package (\$1,500)
<ul style="list-style-type: none">○ Membership for 20 employees○ Online advertising○ Quarterly event advertising

Collegiate Sponsorship Package (\$1,000): Schools, Colleges, and Universities only
<ul style="list-style-type: none"> ○ Membership for 100 employees/students ○ Online advertising ○ Quarterly event advertising
Glint Sponsorship Package (\$500)
<ul style="list-style-type: none"> ○ Membership for up to 6 employees ○ Online advertising ○ Quarterly event advertising
Each level has the ability to purchase additional memberships if their level membership ap cis reached. Additional memberships for sponsors are 50% off the normal single membership yearly rate.

Engaging with Women & Hi Tech

Sponsoring Women & Hi Tech constitutes a straightforward yet potent means for businesses to lend their support to Indiana’s women in STEM—now and in the next generation. By stepping forward as a corporate sponsor, your organization not only contributes to the evolution of a more diverse and inclusive Hoosier STEM workforce but also stands to benefit from increased job satisfaction, access to a network of accomplished professionals, and the prospect of shaping the future of STEM.

Bear in mind, that when you sponsor Women & Hi Tech, you are not merely investing in the prosperity of your organization, but also in the future of STEM and the empowerment of women within these critical fields. Together, we possess the power to foster a STEM community that is inclusive, diverse, and flourishing.

Learn more on the Women & Hi Tech website at www.womenandhitech.org.
 Connect with us via email to sponsor at corpsponsor@womenandhitech.org.