

## Support Women & Hi Tech!

Women & Hi Tech exists to change the landscape of women represented in STEM to be equally inclusive to all. To achieve that goal, we work to connect female STEM professionals with each other and our community in Indiana. Our members and sponsors represent a wide array of STEM fields, including life sciences, accounting, engineering, psychology, statistics, and information technology. They work as engineers, analysts, scientists, business developers, marketers, educators, and more.

We offer sponsors the opportunity to activate memberships for employees in their organization through their sponsorship, leading to immediate and tangible improvements in company culture. 20% of the corporate sponsorship funds that are donated are earmarked for scholarships to develop future innovators that a sponsor might just end up learning from. All contributions are tax deductible. Further, by sponsoring Women & Hi Tech, a business earns their employees access to a network of collaborators and friends who will keep them motivated and excited about their job.

- Sponsoring Women & Hi Tech earns you an immediate return on investment by improving female STEM professional job satisfaction at your company.
- Sponsoring Women & Hi Tech means sponsoring the future of STEM, both in Indianapolis and nationwide as talented students grow here and move on.
- Sponsoring Women & Hi Tech is a sign of your desire to broaden the playing field and diversify STEM industries.

Women & Hi Tech offers several levels of corporate and collegiate sponsorship, each offering varying levels of:

- Individual memberships for employees
- Advertising opportunities at events and in Women & Hi Tech communications
- Your organization's logo on the Women & Hi Tech website
- Scholarship contribution (20% of all corporate commitments are earmarked for scholarships)
- Presentation opportunities
- Leading Light Awards tables/tickets, event recognition, and award or scholarship presentation opportunities

Women & Hi Tech was founded in 1999 and is a 501(c)3 charitable organization. All donations are tax-deductible to the extent allowed by law. Federal ID Number: 35-2113596.

Contact [corpsponsor@womenandhitech.org](mailto:corpsponsor@womenandhitech.org) to join!



## Twelve Month Sponsorship Packages

<b>Comet at \$10,000</b>	
<b>Offering</b>	<b>Value</b>
Women & Hi Tech Scholarship Fund Earmark	\$2,000
Up to 300 Employee Memberships	\$30,000
Online Advertising	\$2,000
Three tables at the 2020 Leading Light Awards*	\$6,000
Quarterly Event Advertising	\$2,000
Spring & Holiday Event Sponsorship	\$2,000
<b>Total</b>	<b>\$44,000</b>
<b>Star at \$5,000 <i>Best value!</i></b>	
<b>Offering</b>	<b>Value</b>
Women & Hi Tech Scholarship Fund Earmark	\$1,000
Membership for up to 250 Employees	\$25,000
Online Advertising	\$2,000
Two tables at the 2020 Leading Light Awards*	\$5,000
Quarterly Event Advertising	\$2,000
<b>Total</b>	<b>\$35,000</b>
<b>Beacon at \$2,500</b>	
<b>Offering</b>	<b>Value</b>
Women & Hi Tech Scholarship Fund Earmark	\$500
Membership for up to 100 Employees	\$10,000
Online Advertising	\$1,500
One table at the 2020 Leading Light Awards*	\$2,000
Quarterly Event Advertising	\$1,500
<b>Total</b>	<b>\$15,500</b>

\*Corporate sponsors in good standing as of the 2020 Leading Light Awards

## Twelve Month Sponsorship Packages

<b>Neon at \$1,500</b>	
<b>Offering</b>	<b>Value</b>
Women & Hi Tech Scholarship Fund Earmark	\$300
Membership for up to 75 Employees	\$7,500
Online Advertising	\$1,000
Quarterly Events Advertising	\$1,000
<b>Total</b>	<b>\$9,800</b>
<b>Spark at \$1,000</b>	
<b>Offering</b>	<b>Value</b>
Women & Hi Tech Scholarship Fund Earmark	\$200
Membership for up to 50 Employees	\$5,000
Online Advertising	\$1,000
Quarterly Events Advertising	\$500
<b>Total</b>	<b>\$6,700</b>
<b>Collegiate at \$1,000</b>	
<b>Offering</b>	<b>Value</b>
Membership for up to 100 Students or Faculty	\$2,000
Online Advertising	\$1,000
Quarterly Events Advertising	\$1,000
<b>Total</b>	<b>\$4,000</b>

## Sponsorship Matrix

	Spark	Neon	Beacon	Star Best Value!	Comet	Collegiate
<b>College Scholarship Fund</b>						
Earmark of 20% committed to fund	•	•	•	•	•	
<b>Membership</b>						
Memberships for employees	50	75	100	250	300	100
<b>Online Advertising Recognition</b>						
All emails			•	•	•	
Website sponsor page	•	•	•	•	•	•
<b>Leading Light Awards Gala – 2020*</b>						
Logo in the program	•	•	•	•	•	•
Table(s)			1	2	3	
Company name and logo on tables			•	•	•	
Present scholarship at LLA				•	•	
Present award to winner at LLA				•	•	
Event Recognition		•	•	•	•	•
<b>Executive Women's Forum</b>						
Opportunity to offer welcome at event				•	•	
Event Recognition	•	•	•	•	•	•
<b>Spring &amp; Holiday Events</b>						
Brought-to-you-by recognition at event					•	
Event Recognition	•	•	•	•	•	•
Value	\$6,700	\$9,800	\$15,500	\$35,000	\$48,000	\$4,000
Cost	\$1,000	\$1,500	\$2,500	\$5,000	\$10,000	\$1,000

\*Corporate sponsors in good standing as of the 2020 Leading Light Awards

<i>Sponsorship Package</i>	<i>Treats</i>	<i>Bar</i>	<i>#WHT20for20 Scholarship</i>	<i>Table</i>	<i>Signature</i>
<i>Investment</i>	\$500	\$1,000	\$1,000 to \$5,000	\$1,500	\$15,000
<i>Total Available</i>	<b>4</b>	<b>4</b>	<b>Unlimited</b>	<b>45</b>	<b>1</b>
<b>Front cover of program</b>					X
<b>Logo on inside page of program</b>	-	-	-	X	X
<b>Recognition in event press release</b>	-	-	-	-	X
<b>Verbal recognition at event</b>	-	-	-	-	X
<b>Mentions in pre-event social media posts</b>	1	1	1 to 3	3	5
<b>Table(s) at LLA - 10 seats per table</b>	-	-	-	1	3
<b>Seat(s) at LLA</b>	1	2	-	-	-
<b>Name &amp; logo on dinner table/area at LLA</b>	X	X	-	X	X
<b>Named Scholarship</b>	X	X	\$2,000+	-	-
<b>Present scholarship at LLA</b>	-	-	\$5,000	-	X
<b>Present award at LLA</b>	-	-	-	-	X
<b>Logo on all pre-event LLA emails</b>	X	X	X	X	X
<b>Logo listed on LLA web page</b>	X	X	X	X	X
<b>LLA sponsor web page</b>	X	X	X	X	X